



KUPONO

THE UNIVERSITY OF HAWAI'I FOUNDATION NEWSLETTER

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*Cheers,
Chuck!*

UH honors regent and
former TIM School
dean Chuck Gee –
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Saving Hawai'i's Memories

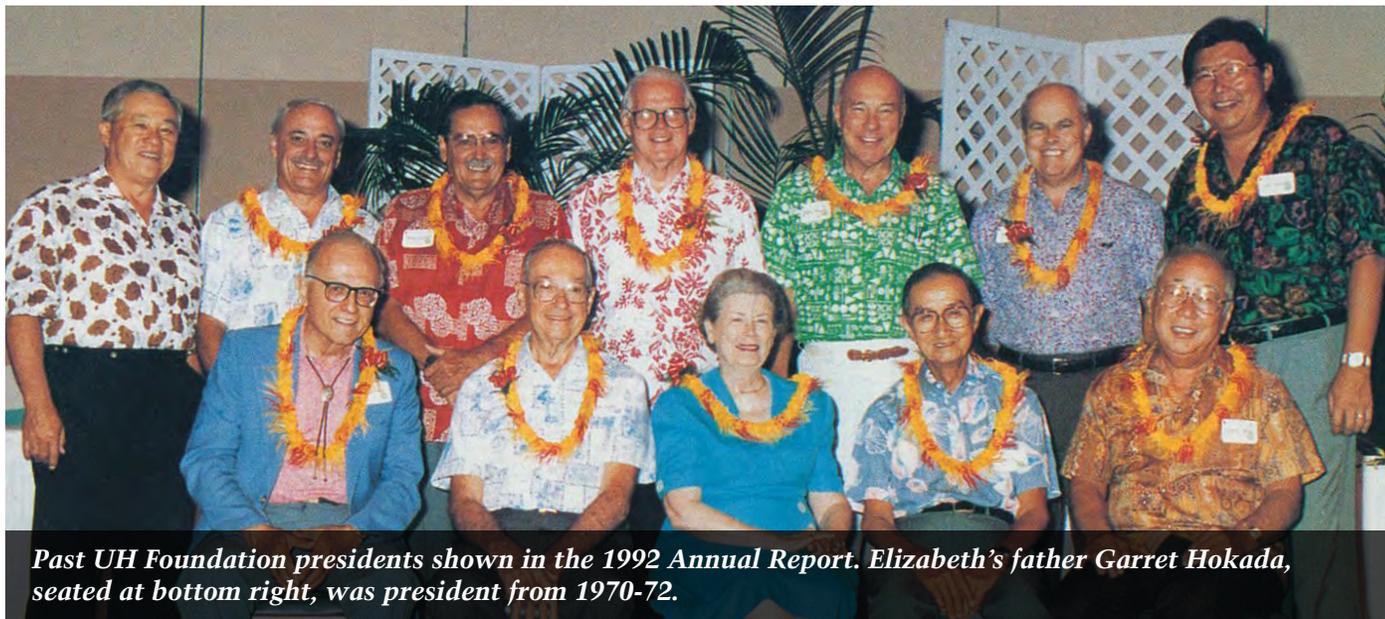


PHOTOS: President's Club Event



Brewbaker Plants Seeds for Future

FOR OUR UNIVERSITY, OUR HAWAI'I, OUR FUTURE



Past UH Foundation presidents shown in the 1992 Annual Report. Elizabeth's father Garret Hokada, seated at bottom right, was president from 1970-72.

Q&A with Elizabeth Hokada

UHF Board Trustee and Investment Committee Chair Elizabeth Hokada explains her motivation for giving of her time and resources to UH.

Q: Would you tell us about your father?

A: My father grew up on a sugar plantation on the island of Kaua'i. His parents wanted to keep him on the plantation, but he ran away from home to attend the University of Hawai'i. He worked as a household servant to support himself while attending school. Like many of his classmates, his education was interrupted by military service during World War II, and when he returned, he benefitted from the G.I. Bill, completed his degree, and went on to Northwestern University. He became a CPA and started a local partnership.

As his business grew, he became involved in the community and served on the boards of Kuakini



Hospital and Central Pacific Bank. He headed the University of Hawai'i Foundation board in its early years too. I remember him talking about the importance of giving back to UH and Northwestern.

Q: Why did you create a memorial scholarship in his name?

A: The purpose of the gift is to

provide a bit of help to someone like him, a first-generation college student. It is also intended as a tribute to the University of Hawai'i and its role in intergenerational change for the families of Hawai'i.

Q: What motivates you to serve as a UHF trustee?

A: The university is central to the economy, the intellectual vibrancy, and the future of Hawai'i. As a citizen of the state, it's a privilege to support UH.

On a more personal level, UH transforms the future of whole families. Though I did not attend UH myself, I would not have had a broad range of opportunities if my father hadn't graduated from the University of Hawai'i.

Dad believed in education and he served on the UHF board himself many years ago. I wanted to follow in his footsteps to mahalo and support this wonderful institution.

Saving the past for the future

For generations, Hawaiians passed down history and culture through oli and dance. The arrival of other peoples to the islands disrupted this process. In the 20th century, audio and visual equipment helped capture these traditions to transmit them to future generations. The new media recorded all aspects of life in the islands. But these moments captured on film and tape are disappearing due to the deterioration of materials and obsolescence of devices that can play them.

The mission of 'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i is "to perpetuate and share the rich moving image heritage of Hawai'i through the preservation of film and videotape related to the history and culture of Native Hawaiians and the people of Hawai'i."

The archive is an assembly of voices, communities and stories; a gathering place for people to share Hawai'i's culture, traditions and collective memory. It is located in the UH West

O'ahu library and is a project of UH Mānoa's Academy for Creative Media and UH West O'ahu.

The archive has digitized over 650 videotapes and films and stored more than 400 hours of



Ted Shibuya describes the 16mm film reels from his collection.

material. This includes a Maui county fair in the '20s, and an early flight of Hawaiian Airlines.

Many reels of film and video footage remain hidden in closets, attics and back storerooms across the islands. Museums, media outlets, libraries and filmmakers are encouraged to donate their films and videos to the archive to be preserved and digitized before they are lost. Lyman Museum was one of the first to do so.

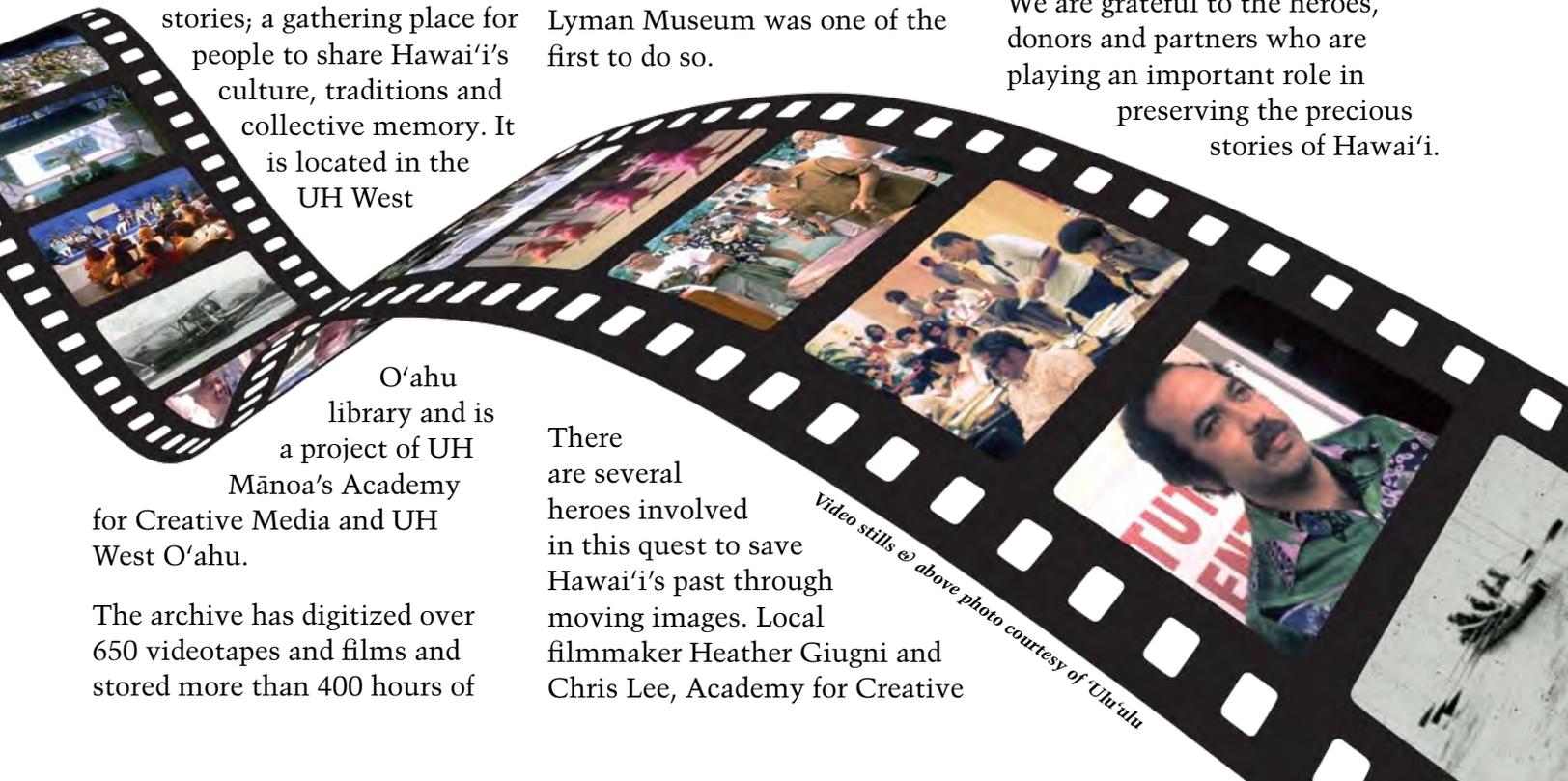
There are several heroes involved in this quest to save Hawai'i's past through moving images. Local filmmaker Heather Giugni and Chris Lee, Academy for Creative

Media founder and director, are two of them.

Giugni is the archive's consultant for collection development and community outreach. "We are in a race against time. We need to save what we can, digitize the media, and have that content identified – especially the oldest material – so that we can grow into a robust visual library and become an important primary educational resource," she said.

For years Giugni and Lee urged lawmakers to help protect moving image materials. The advent of digitization and a federal earmark, courtesy of Senator Daniel Inouye to honor Henry Ku'ualoha Giugni – the first Polynesian sergeant-at-arms of the U.S. Senate, long-time adviser to the senator and Heather's father – brought the project to life. Today 'Ulu'ulu is the official moving image archive for Hawai'i by legislative action.

We are grateful to the heroes, donors and partners who are playing an important role in preserving the precious stories of Hawai'i.



Video stills @ above photo courtesy of 'Ulu'ulu



*Dr. David
Lassner*



PRESIDENT'S CLUB EVENT

More than 300 attended the annual President's Club event Feb. 18 at the new, state-of-the-art UH Information Technology Center. Interim UH System President David Lassner energized the group by sharing the exciting vision of the role UH can play in setting the standard for global computing and communications. Lassner spoke passionately about the need for 21st century facilities for 21st century education. Interim Vice President for Information Technology and CIO Steven Smith recognized the many players who helped bring this ambitious project to life that will benefit our university and our state. After the program, IT students & staff guided guests through an exclusive behind-the-scenes tour.



Above (L-R): Wayne Kawano; Dick Ching; Dr. Gregg, Takako & Carol Kokame; Ursula & Lorenz Magaard; and Linda & Mont Smith

Right (L-R): Steven Smith, Martha Hanson, Frances Yee and Harriet Cintron

See more UHF event photos online:
www.uhfoundation.org/EventPhotoGalleries





Mahalo, Dr. Chuck Gee!

UH Regents, UH Foundation trustees, and special friends came together on Jan. 16 at the O'ahu Country Club to honor Regent Chuck Gee, former dean of the School of Travel Industry Management (TIM). An esteemed regent and philanthropic leader, Dr. Gee has been an active advocate and effective leader in all aspects of the travel industry. With his philanthropy, Dr. Gee is building on an already impressive legacy. His generosity is touching multiple UH programs through endowments supporting the TIM School, Institute for Astronomy, UH Cancer Center, and Chinese opera and cultural performances in the College of Arts and Humanities.



Dr. Chuck Gee mingles with Kathleen Kagawa (left) and Estelle Kaya (right).

Transforming education in Hawai'i & abroad



Kahu Cordell Kekoa blesses the community ball – a symbol of p4c Hawaii – with Gov. Abercrombie and UH Uehiro Academy Director Dr. Thomas Jackson.

Friends and supporters gathered Jan. 15 to bless the new Uehiro Academy for Philosophy and Ethics in Education in the College of Arts & Humanities. The creation of the Academy is the direct result of the pledge of \$1.25 million in 2012 from the Uehiro Foundation on Ethics and Education, Japan.

The Uehiro Academy is home to philosophy for children (p4c) Hawai'i, an innovative approach to education used by educators around the world. Its establishment enhances support for research and education into the development of philosophical inquiry in our classrooms, schools and beyond.

VICTOR & PEGGY PAVEL:

Victor Pavel wanted no publicity. His name was not to be linked to the announcement of his intention to leave his estate to the University of Hawai'i. Upon Pavel's death in 2013, he gave permission to tell about the man who left the largest estate gift in UH history ... and the woman who inspired him.

Pavel met a young widow named Peggy Brandstrom Carmack at a bank in Waikiki in 1962. They were married on Dec. 23, 1964. The bride was 38 and the groom was 39. It would be a very happy marriage.

Raised in Portland, Ore., Carmack was bright and gregarious. Through her father, who was a forester, she developed a love for nature, but she made her living as a writer and editor. While attending the University of Washington, she was selected to be a guest editor of the 1948 college issue of *Mademoiselle* magazine. Later she worked at *Sunset*.

In 1962, she moved to Hawai'i and worked as assistant editor, then managing editor, of *Paradise of the Pacific* – the predecessor of *HONOLULU* magazine. In 1965, she began to freelance for Ortho Books and Horticultural Publishing. Her book *Gardening with Color* is still available on Amazon. After her retirement, she was a volunteer editor of the *Lyon Arboretum* newsletter and the

Gift of Love

Hawai'i
Stitchery and
Fiber Arts newsletter.

Originally from Austria, Pavel was sent by his parents to school in Bologna, Italy, to avoid Hitler's army. After WWII, he lived in Argentina and Brazil. Fluent in several languages, he



emigrated to the U.S. in 1957 and started a banking career that took him from Chicago to Hawai'i. In Honolulu, he worked at what would become the University Branch of First Hawaiian Bank before he became an independent investor in 1966.

Peggy Pavel had taken courses in tourism at UH and the couple enjoyed travelling. Fiji was one of their favorite destinations.

They bought a home on Wailupe Circle, with a dock on Maunaloa Bay. The location was perfect for entertaining their many friends and enjoying the ocean – Victor's passion.

In 1996 Peggy suffered a stroke. Victor cared for her in their home until her death in June 1999. Their friend Bernie Boltz, explained, "Peggy was everything to Victor and when she died, his life was over."

In 2002, Victor contacted the Office of Estate and Gift Planning to establish a charitable gift annuity (CGA). It would be the first of six CGAs, and many conversations with the team.

Associate Vice President of Principal Gifts, Estate and Gift Planning Lani Starkey said, "Victor would share stories about Peggy, her accomplishments as a writer, and trips they took. He missed her every single day."

One of the things that kept him going was his commitment to establishing a legacy of education and conservation that honored Peggy. Victor left \$10 million to support UH programs, students and research. His gift is a true expression of hope. And love for his beloved wife.



University of Hawai'i Foundation Office of Estate & Gift Planning
(808) 956-8034 • giftplanning@uhfoundation.org
www.UHLegacyGift.org

Fellowship fuels plant breeding research

UH Mānoa plant breeder and corn expert Dr. James Brewbaker has established a fellowship with outright and estate gifts totaling \$1 million to assist graduate students studying plant breeding in the Department of Tropical Plant and Soil Sciences at the UH Mānoa College of Tropical Agriculture and Human Resources (CTAHR).

“Since the dawn of agriculture, humans have crossed plant varieties to obtain desirable traits and improve the quality and quantity of harvest. Few have done it as successfully as Dr. Brewbaker,” said Dr. Maria Gallo, CTAHR dean and director.

“During a career spanning seven decades, he has made remarkable contributions to agriculture in Hawai‘i and around the world through his own research and through the work of the dozens of agronomists and foresters he has trained. In establishing a fellowship program to support future graduate students, he ensures his legacy will continue for generations to come.”

A second-generation plant breeder, Dr. Brewbaker grew up learning about sugarbeet breeding from his father. He completed his PhD with Sandy Atwood at Cornell’s Department of Plant Breeding and Biometry. He then completed his post-doctoral work in Sweden



Dr. James Brewbaker at CTAHR’s Waimānalo Research Station, O‘ahu.

and the Philippines, and worked for the U.S. Atomic Energy Commission before joining the UH faculty in 1961.

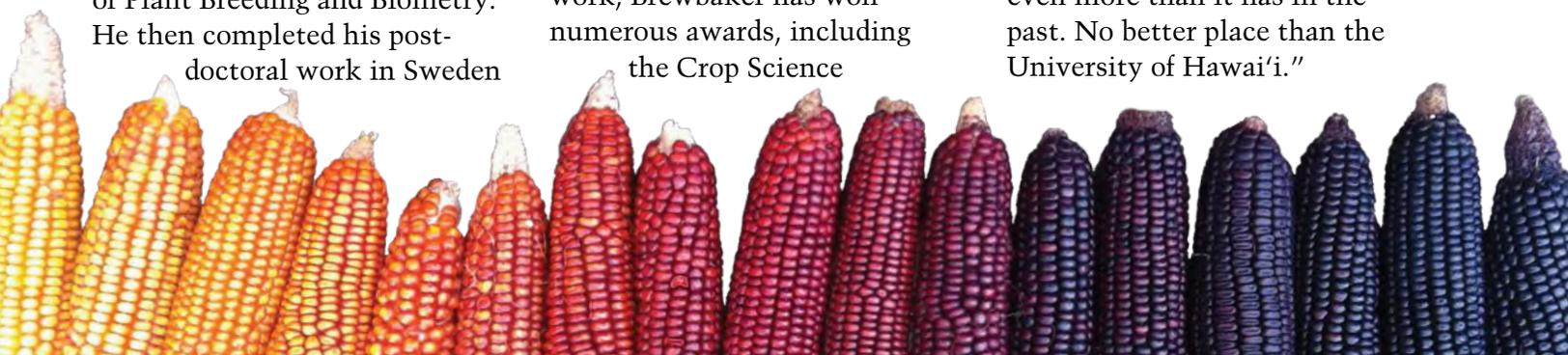
At CTAHR, he created Hawai‘i Foundation Seeds, which manages collections of parent seed stocks, overseeing their collection, evaluation, purification and propagation, and providing seed samples and education to the community. Dr. Brewbaker was also instrumental in founding the Hawai‘i Crop Improvement Association.

Today the seed industry is valued at one-third of the entire agriculture industry of Hawai‘i and generates nearly \$250 million annually and growing. In recognition of his trailblazing work, Brewbaker has won numerous awards, including the Crop Science

Society of America Presidential Award. A prolific writer, he is working on his 287th publication.

“Liberty Hyde Bailey, with great foresight, established Cornell’s Department of Plant Breeding more than a century ago. Graduating there in 1952, I’ve had the extraordinary pleasure of breeding plants ever since. I’ve seen it contribute immensely to the health of people and the world’s environment. But the 2 billion people this world held when I was born in ‘26 have grown to more than 7 billion, of whom 1 billion go to bed hungry,” said Dr. Brewbaker.

“My gift underscores my faith that plant breeding can, and indeed will, have to contribute even more than it has in the past. No better place than the University of Hawai‘i.”



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Fueling JABSOM outreach efforts

H.O.M.E. Project gives homeless healthcare

A \$51,813 grant from the Walmart Foundation's Hawaii State Giving Council enabled the Hawai'i Homeless Outreach and Medical Education (H.O.M.E.) Project to replace its aging mobile health van. John A. Burns School of Medicine (JABSOM) faculty and students use the van to provide free medical clinics and outreach services to unsheltered homeless on O'ahu.

Hawaii 5210 tackles childhood obesity

Hawaii 5210 "Let's Go!" is an initiative to promote healthy eating and active living, and prevent childhood obesity in Hawai'i through a coordinated, collaborative, locally relevant health education campaign. It promotes a message of healthy lifestyles through unique partnerships with groups including pediatric healthcare providers, public schools and community groups.

Hawaii 5210 is based at JABSOM and is led



L-R: Dr. Jill Omori, JABSOM students Lauryn Ando and Ellyse Tom with Ray Griego, store manager for the downtown Honolulu Walmart

by HICORE, the Hawaii Initiative for Childhood Obesity Research and Education.

Supporters of this program include HMSA Foundation, Kaiser Permanente Hawaii, AlohaCare, Hawaii Dental Service Foundation, Hawai'i Primary Care Association, Hawaii State Department of Health and University Health Alliance.